The water resilience certificate.

Scientific, agentic certification that unlocks revenue, capital and regulatory access for a water-smart economy.

- PROJECT DEVELOPERS
- CORPORATE BUYERS
- FUNDERS



Water is twenty years behind carbon. Its impacts are not.

Carbon benefits from project methodologies, registries and market mechanisms. Water, our most precious resource, has none of these, even as droughts and shortages already hit businesses and communities.

We build the missing infrastructure for a water-positive economy.

WORLD

40%

gap between freshwater demand and supply by 2030 [1]

WORLD

4 bn

people face severe water scarcity at least one month a year [2]

EUROPE — EU

30%

of Europeans live under water stress in an average year [3]

EUROPE — EU

23 bn EUR

investment gap each year to finance EU water resilience [4]

Climate finance speaks one language: the certificate.

But a certificate's value rests on the rigour of the protocol behind it: the accounting standard for impact. No protocol, no certificate.

	PROTOCOL		CERTIFICATE		MARKET · SIZE	
Energy	I-REC, EN 16325	→	Guarantee of origin	→	Green power	780 bn USD/yr [5]
Carbon	Verra, Gold Standard	→	Carbon credit	→	Carbon markets	900 bn USD/yr [6]
Green debt	Green Bond Principles	→	Green bond	→	Bond market	670 bn USD/yr [7]
Water	NEXUS protocols	→	WRC certificate	→	Water finance	TO BE BUILT

THE PROTOCOL IS THE MARKET KEY

Channel climate finance into water-positive projects.

Veracity builds the incentive market mechanisms that turn every m³ saved, reused or restored into a financeable asset.

THE CAPITAL AVAILABLE

Global climate finance

2 tn USD

a year, a record in 2024. Water captures only a small share.[8]

THE CATALYST · VERACITY

Incentive market mechanisms

- **WRC certificates**
  verified m³, retired in the buyer's name
- **Performance contracts**
  paid on measured results
- **Results-linked finance**
  loans and bonds tied to evidence

THE NEED TO FINANCE

Water investment needed

1 tn USD

a year worldwide, three times today's level.[1]

TODAY, OVER 90% OF WATER FINANCE IS PUBLIC[9]

Four untapped water sources. One protocol for each.

Our products are our protocols: each one opens the market for a water source.

WRC-NRW

Network leakage

WORLD

126 bn m³

of drinking water lost in networks every year[10]

EUROPE

33 %

of water abstracted for public supply lost before reaching users[11]

WRC-IWR

Water reuse

WORLD

188 bn m³

of wastewater treated every year. Only 22% is reused.[12]

EUROPE

40 bn m³

of wastewater treated every year in the EU. Only 2.4% is reused.[13]

WRC-IRR

Efficient irrigation

WORLD

608 bn m³

consumed every year with no benefit to crops[14]

EUROPE

20 %

potential savings on water abstracted by agriculture[11]

PROTOCOL COMING

Industrial cooling

WORLD

770 bn m³

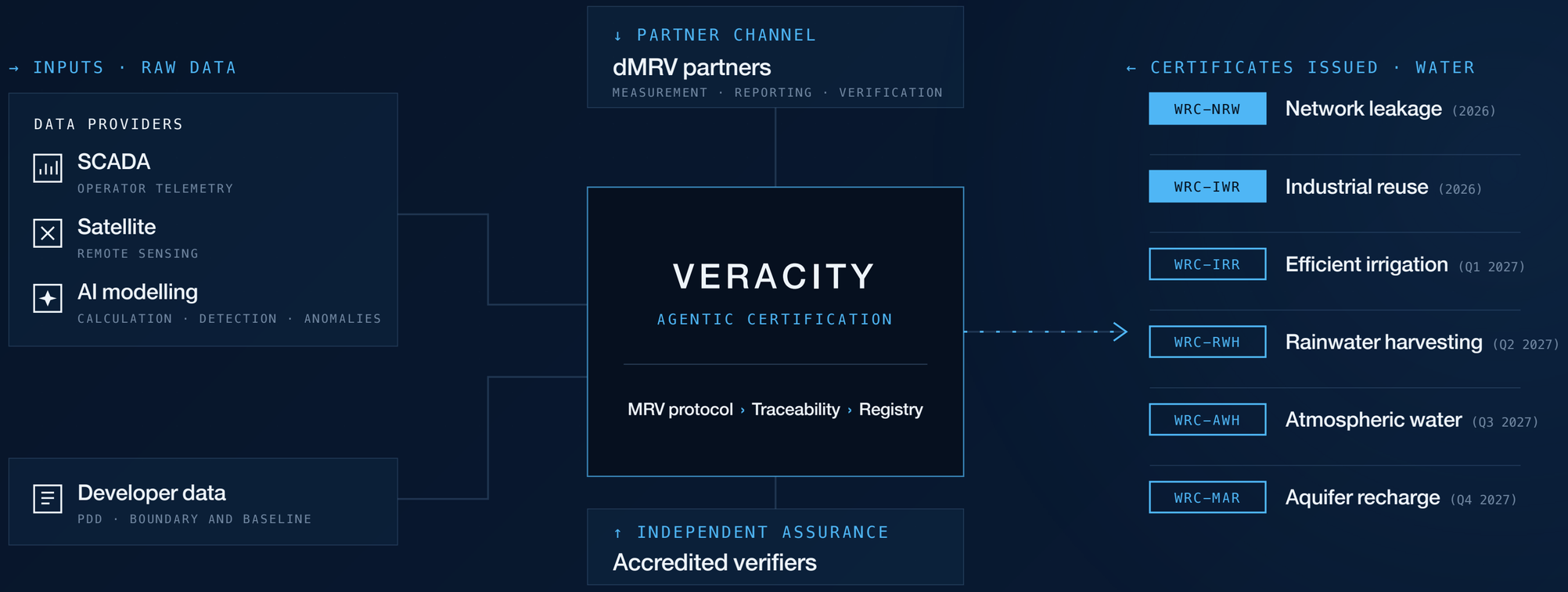
withdrawn by industry every year: power plants, data centres, food processing[15]

EUROPE

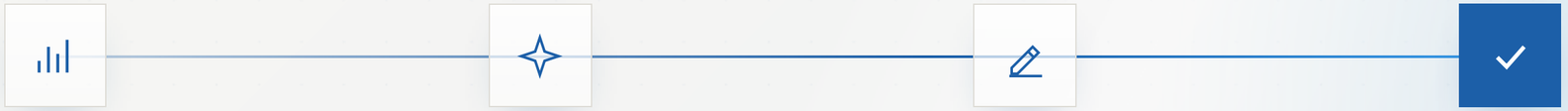
72 bn m³

withdrawn every year to cool power plants: 36% of EU water abstraction[11]

An agentic infrastructure for water certification.



Agents verify.
Experts sign the proof.



01 · COLLECTION

Data

Meters, field, satellite, laboratory.

02 · AI

Agents verify

Every data point tested against the protocol.

03 · HUMAN

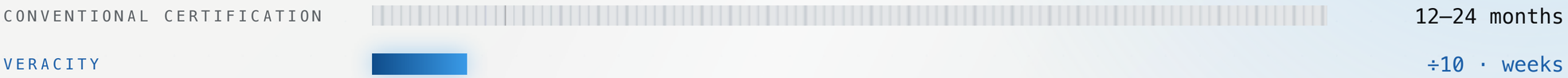
Experts sign

Review of flagged cases, scientific validation.

04 · REGISTRY

Proof published

Public registry, full audit trail.



One proof. Three players.



WRC CERTIFICATE · 1 VERIFIED M³

PROVE · CERTIFY

Project developers

Value that is proven, and sellable.

CLAIM

Corporate buyers

Verified m³ to meet their Water Positive pledge.

FINANCE

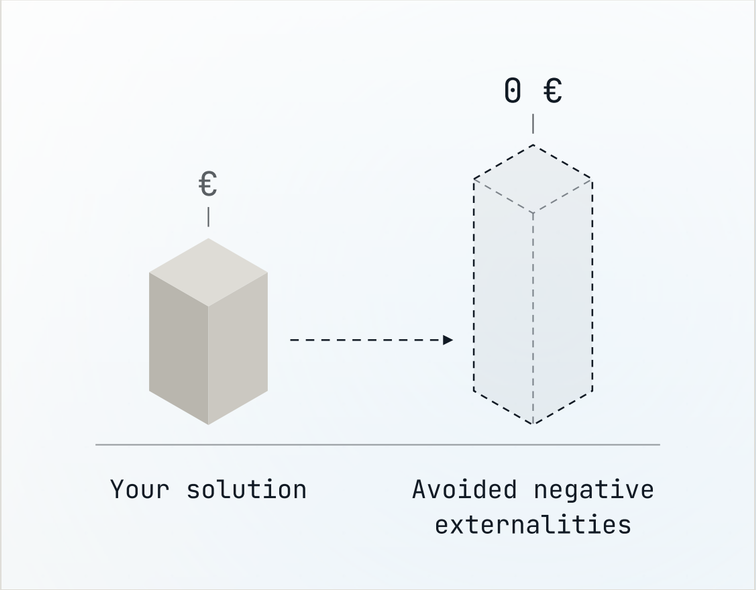
Funders

Tracked performance, to finance on evidence.

Every certified result serves the whole market.

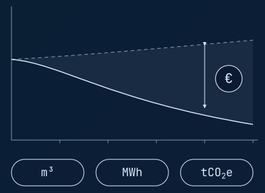
Your impact is never valued.

Your solution saves water and carbon for your clients. Without independent proof, that value stays out of your offer.



Three ways to monetise your performance.

01 · PROVE TO SELL



Impact Case

Your impact assessed at the scale of your deployment.

VALUE DELIVERED

- Quantified impact: m³, kWh and tCO_2e avoided
- A case file for investors, clients and tenders
- Eligible for labels such as Solar Impulse

02 · GET PAID ON RESULTS



Performance contract

Sell a result, not equipment.

VALUE DELIVERED

- The client's CAPEX becomes OPEX
- Payment indexed on saved, verified m³
- Results measured by a trusted third party

03 · SELL CERTIFICATES



WRC certificate

Every verified m³ becomes an asset to sell.

VALUE DELIVERED

- Recurring revenue, for every verified m³
- Access to Water Positive buyers and funders
- Asset tracked in the registry, counted once

From project to certificate.

PHASE 0

Impact Case

Assess your impact at the scale of your deployment.

2 WEEKS

PRELIMINARY ASSESSMENT

STEP 1

PDD design and validation

Boundary, baseline and monitoring plan, validated against the protocol.

2 TO 3 WEEKS

STEP 2

Monitoring and agentic certification

dMRV: agents check every data point, the expert signs.

CONTINUOUS

STEP 3

Registry and issuance

WRCs are issued, serialised and recorded in the public registry.

FIRST WRCS AT 2–3 MONTHS THEN EVERY MONTH

FIRST CERTIFICATES 2 TO 3 MONTHS AFTER THE IMPACT CASE

ONE MEASUREMENT, FROM FIRST ASSESSMENT TO CERTIFICATE

Billions of m³ to give back by 2030.

Water stewardship leaders already fund projects that give water back. What they lack is a verified, comparable m³: the WRC certificate.

COCA-COLA

2 bn m³

to give back to nature by 2030.[16]

DATA CENTERS

1.2 bn m³

of water a year by 2030, twice today's level.[17]

MICROSOFT

104M m³

already contracted.[18]

GOOGLE · AWS · NESTLÉ

70M m³

a year, already given back or committed.[19]

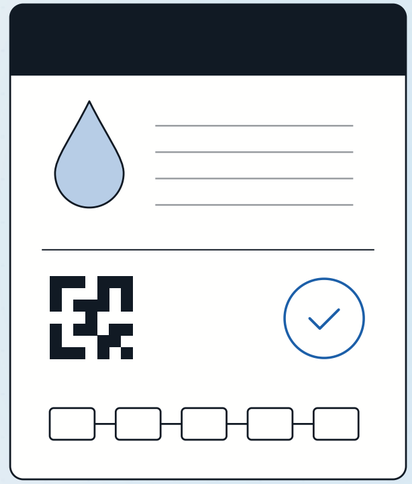
ALREADY GIVING WATER BACK

Google Microsoft amazon Coca-Cola PEPSICO Nestlé DANONE ONE PLANET. ONE HEALTH

WITH AI, THE VOLUMES TO GIVE BACK WILL DOUBLE BY 2030

Meet your Water Positive pledge with verified m³.

One m³ saved, reused or restored, in a named basin, in a given year. Retired only once, in your name.



ALIGNED METHODOLOGIES

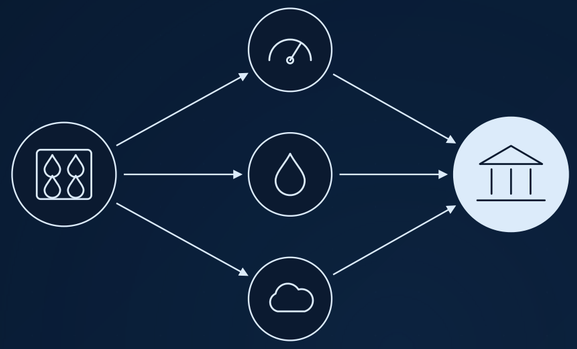
- VWBA 2.0 · WRI
- WQBA · WRI
- BIOBA · CEO WATER MANDATE
- ISO 14046

FOR YOUR REPORTING

- CSRD ESRS E3
- CDP WATER SECURITY
- GRI 303
- AWS STANDARD
- SBTN FRESHWATER

Finance water resilience on evidence.

Every euro follows verified performance, from project to portfolio.



01

Banks and funds

Faster due diligence, objective risk, tracking by project or across a portfolio.

02

Sustainable finance

Taxonomy eligibility, green bonds and evidence-linked loans.

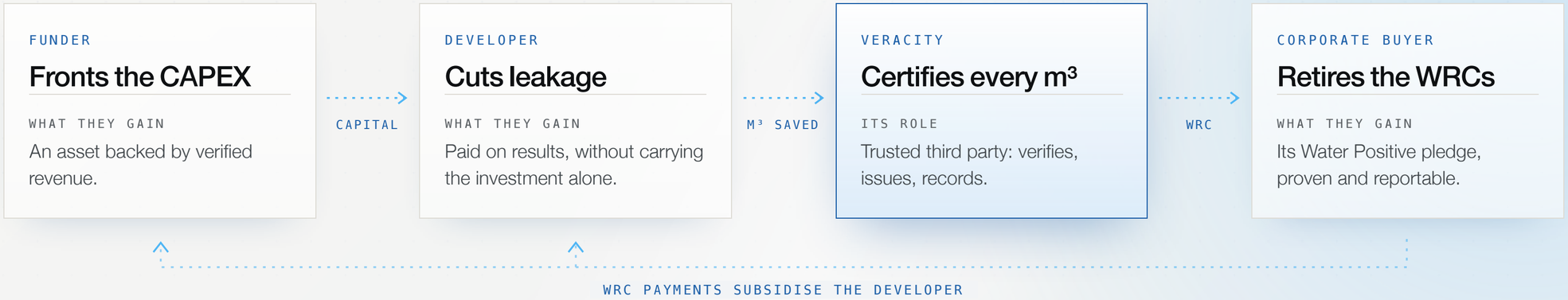
03

Payments for ecosystem services

Water agencies, local authorities and downstream companies pay for the verified water outcome.

One project. Three winners.

ILLUSTRATIVE EXAMPLE | LEAKAGE REDUCTION · WRC–NRW | 600,000 M³ SAVED A YEAR



EVERY M³ VERIFIED ONCE, CLAIMED ONLY ONCE

Aligned with international water initiatives.

WORLD RESOURCES INSTITUTE

WORLD RESOURCES INSTITUTE

VWBA 2.0 · WQBA

Volumetric and quality benefits, counted with the reference method.

ISO

ISO

ISO 14046 · 14065

Water footprint and verification in line with international standards.

European Commission

EUROPEAN COMMISSION

Water Resilience Strategy

2025 strategy: efficiency, reuse and recharge as the EU's levers.

ALLIANCE FOR WATER STEWARDSHIP

ALLIANCE FOR WATER STEWARDSHIP

AWS Standard 2.0

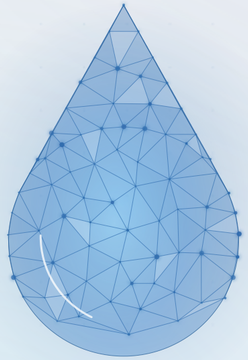
Water stewardship at site and catchment scale.

UN GLOBAL COMPACT CEO WATER MANDATE

CEO WATER MANDATE

Net Positive Water Impact

The corporate net positive water goal, led by the Water Resilience Coalition.



Prove, claim, finance.
Let's find your path.

PROJECT DEVELOPERS

Impact Case

2 weeks. Your impact assessed, your project ready to certify.

CORPORATE BUYERS

WRC certificates

Verified m^3, in your basins, retired in your name.

FUNDERS

Result-based Finance

Tracked performance, to finance on water-positive evidence

BOOK A MEETING

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10 Liemberger and Wyatt (2019), Quantifying the global non-revenue water problem, Water Supply: 126 bn m^3 per year

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13 European Commission, Water reuse: over 40 bn m^3 of wastewater treated per year, about 1 bn m^3 reused

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19 Google, Amazon, Nestlé : 2024–2025 water reports